**Company Name of Client**

**Address**

**Address**

**Letter of Authorization**

**14 May 2024**

This is to certify that **8x8 International Pte Ltd (8x8)** is authorized to use the Sender IDs (“SIDs”) to send A2P SMS on behalf of Company Name of Client (“Short Name of Company”)

Short Name of Company represents and warrants that the SIDs specified below and any and all title, rights and interest thereto are owned by Short Name of Company and that no other person or entity has the right to use or cause the distribution thereof as SIDs.

Accordingly, Short Name of Company hereby undertakes that it shall hold 8x8, Australia mobile operators, its directors, stockholders, officers, employees and agents, free, harmless and indemnified against any and all claims, suits, proceedings, actions, and other demands of third parties claiming title, ownership or any other interest with respect to the use of the specified SIDs below as Short Name of Company masked name, trade name, trademark, domain name, or any name/designation.

Absolutely no spam related activities thru SMS will be part of our communication plan. Short Name of Company pledges not to send spam, fake or any messages considered unlawful, fraudulent, inappropriate or anything outside of the intended purposes, and will take a full responsibility for any legal consequences or liabilities arising from the messages contained in these Sender Names.

|  |  |  |  |
| --- | --- | --- | --- |
| **Sender ID** | **Purpose of SMS Blast** | **Company Website** | **Content** |
| 1. Ex: Smart | Client Notifications |  |  |
| 2. |  |  |  |
| 3. |  |  |  |

Notes:

* Feel free to add more rows if you have more SIDs.
* Maximum of eleven (11) alphanumeric characters only per SID.
* Spaces are allowed. One space is equivalent to one (1) character.
* Big or small caps are allowed. Special characters are not allowed.
* SIDs should be linked to the Company Name/Brand/Identity to easily identify the SMS sender.
* Use of common nouns as SIDs will not be allowed.
* SIDs must not be that of any other company or competitor.
* SIDs must not be derogatory.

I hereby warrant that I am duly authorized by Company Name of Client to sign this Letter of Authorization on its behalf.

**Submitted By:** **On behalf of:**

**Signature and**

**Company Stamp (optional) OR**

**e-signature**

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**Name of Client’s Authorized Signatory Sylvain Chaperon**

DesignationDirector, Operations and Support - CPaaS

Company Name of Client8x8 International Pte Ltd