**Company Name of Aggregator**

**Address**

**Address**

**Letter of Authorization**

**14 May 2024**

I, [name/complete title], as an authorised signatory of [company name of aggregator who is sending message] (Short Company Name of Aggregator), hereby undertake that (Short Company Name of Aggregator) have all the necessary consents, approvals and/or licences required to send A2P SMS on behalf of [name of company brand being used] for all outgoing SMS as sender ID.

Accordingly, (Short Company Name of Aggregator) hereby undertakes that it shall indemnify and hold harmless 8x8 International Pte Ltd, Australia mobile operators, their directors, stockholders, officers, employees and agents against any and all claims, suits, proceedings, actions, and other demands of third parties claiming title, ownership or any other interest with respect to the use of the specified SIDs below as [name of company brand being used] company masked name, trade name, trademark, domain name, or any name/designation.

In no event shall (Short Company Name of Aggregator) communicate spam related activities through SMS and (Short Company Name of Aggregator) pledges not to send spam, fake or any messages considered unlawful, fraudulent, inappropriate or anything outside of the intended purposes. (Short Company Name of Aggregator) undertakes to take full responsibility for any legal consequences or liabilities arising from the messages contained in these Sender Names.

|  |  |  |  |
| --- | --- | --- | --- |
| **Sender ID** | **Purpose of SMS Blast** | **Company Website** | **Content** |
| 1. Ex: Smart | Client Notifications |  |  |
| 2. |  |  |  |
| 3. |  |  |  |

By providing this document (Short Company Name of Aggregator) confirms that it has read and will commit to the guidelines that is provided by the **Australian Communications and Media Authority (ACMA)** via the following link:

<https://www.acma.gov.au/avoid-sending-spam#identify-yourself>

(Short Company Name of Aggregator) certifies, hereby, that it will be responsible for any infraction of these rules, and irrevocably bear any consequences imposed by ACMA or Australian’s courts.

I hereby warrant that I am duly authorized by (Short Company Name of Aggregator) to sign this Letter of Authorization on its behalf.

**Submitted By:** **On behalf of:**

**Signature and**

**Company Stamp (optional) OR**

**e-signature**

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**Name of Aggregator’s Authorized Signatory Sylvain Chaperon**

DesignationDirector, Operations and Support - CPaaS

Company Name of Aggregator8x8 International Pte Ltd